



# This Week in Bethesda

**JANUARY 20, 2017**

This is a weekly report from the HLAA national office in Bethesda, Maryland. Please also [sign up](#) for the online HLAA e-News where even more news is published.

## **CHAPTERS/HLAA2017 CONVENTION**

### **Attention All State and Chapter Leaders – Call for Presentations Deadline Extended**

It's not too late! HLAA is looking for presentation proposals to share your chapter expertise with the rest of the HLAA network.

Don't miss a chance to submit a proposal to present a one-hour workshop at [HLAA2017 Convention](#) in beautiful Salt Lake City. Here's a list of possible topics to get you started:

- Develop a more involved and diverse membership
- Increase meeting attendance
- Improve the effectiveness of a chapter's educational efforts
- Offer compelling social activities that attract young professionals
- Change your community through more productive advocacy
- Create a stronger base of volunteers and leaders
- Increase community awareness and interest
- Offer more effective information and support programs
- Conceive and implement outreach plans that build membership
- Develop fundraising plans to support chapter activities and mission
- Anything else you are burning to share with Convention attendees

You can find the presentation form [here](#) and the instructions [here](#). Email completed form to [Valerie Stafford-Mallis](#) with a copy to [Convention@hearingloss.org](mailto:Convention@hearingloss.org). Please contact Valerie if you have any questions.

## **HLAA2017 CONVENTION**

### **Don't Forget to Register!**

The deadline for early-bird registration is quickly approaching! Be sure to [register](#) by **March 31** and secure your spot for an exciting week in Salt Lake City!

### **Two NEW Workshop Tracks**

In addition to our great lineup of workshops (Advocacy, Communication, Hearing Assistive Technology, and Hearing Aids and Cochlear Implants), we are excited to announce that there will be two additional workshop tracks:

- Hearing Loops
- Genealogy: Trace Your Family Tree!

The full schedule for both educational and state/chapter workshops will be posted on the [Convention page](#) soon. Stay tuned!



## Scholarship Deadline February 17

If you're an HLAA member who has never attended an HLAA Convention before you are eligible to apply for the Rocky and Ahme Stone Endowment Scholarship. But hurry, the deadline is approaching! Refer to the [Scholarship Criteria](#), complete the [Scholarship Application](#) and submit it by **February 17** to be considered.

## PARTNERSHIPS

### HLAA Partners With National Court Reporters Foundation on Hard-of-Hearing Heroes Project

The Hard-of-Hearing Heroes Project is a new initiative launched by the National Court Reporters Foundation (NCRF). The aim is to preserve the experiences of veterans with hearing loss for the Library of Congress Veterans History Project. Veterans with hearing loss will be interviewed for the project using CART (Communication Access Realtime Translation) captioning. NCRF and HLAA have partnered to interview multiple veterans with profound hearing loss at the HLAA office in Bethesda, Maryland on **February 18**, and at the HLAA2017 Convention in Salt Lake City in June. Please sign up by contacting April Weiner, NCRF manager, at [aweiner@ncra.org](mailto:aweiner@ncra.org).

For more information contact Nancy Macklin at [nmacklin@hearingloss.org](mailto:nmacklin@hearingloss.org).

## ADVOCACY

Barbara Kelley and Lise Hamlin represented HLAA at several meetings with the Federal Communications Commission (FCC) this past week. They met with the staff of each of the three FCC Commissioners, the staff of the Consumer and Governmental Affairs Bureau and the staff of the Disability Rights Office. The goal of the meetings was to ensure that standards for volume control on cell phones are included in an item currently before the FCC. HLAA was supported by representatives from Gallaudet University's Rehabilitation Engineering Research Center, Telecommunication for the Deaf and Hard of Hearing, National Association of the Deaf, and Communication Services for the Deaf.

## SOCIAL MEDIA

### HLAA Is Now on Instagram!

Join the conversation and follow us on Instagram at [@hearinglossassociation](#).

And if you haven't already, make sure you connect with us on Facebook and Twitter as well!

- Follow Executive Director Barbara Kelley on Twitter [@BKelley\\_HLAA](#).
- Follow HLAA on Facebook at [facebook.com/HearingLossAssociation](https://facebook.com/HearingLossAssociation) and on Twitter [@HLAA](#).
- Follow the Walk4Hearing on Facebook at [facebook.com/Walk4Hearing](https://facebook.com/Walk4Hearing) and on Twitter [@Walk4Hearing](#).

