

SEPTEMBER 16, 2016

This is a weekly report from the HLAA national office in Bethesda, Maryland. Please also sign up for the [HLAA e-News](#) where even more news is published.

DEVELOPMENT

It's ON – The Revlon LOVE IS ON Million Dollar Challenge Has Kicked Off!

We are definitely feeling the LOVE! As of this writing HLAA is ranked 10th out of more than 150 charities competing for the grand prize of \$1 million in the [Revlon LOVE IS ON Million Dollar Challenge](#). The Challenge launched on September 14, and doesn't end until October 26 at 2 p.m. Eastern time, so there's still plenty of time to help HLAA win **\$1 million!**

There are several ways to get involved and help keep the momentum going: you can help us spread the word among your network of contacts, you can donate, or you could consider starting a fundraising page. Through September 20, donate at least \$25 and you will be entered to win a basket of Revlon products valued at \$1,000. There is no limit to how many times you can enter, so every \$25 donation is an additional entry to win. Just go to bit.ly/LOVEisONChallenge to get started.

For more information contact Nancy Macklin, director of business development and events, at nmacklin@hearingloss.org or by phone at 301.657.2248 ext. 106.

Whatever you do, know that we very much appreciate it!

CHAPTERS

HLAA New York City Chapter Receives Advocacy Award From Mayor's Office

The [HLAA New York City Chapter](#) recently received an advocacy award from the [New York City Mayor's Office for People with Disabilities](#) (MOPD) "in recognition of [the Chapter's] commitment to improving the lives of people with disabilities." The award was presented at the New York Yankees' Annual Disability Awareness Night on September 6 by Victor Calise, commissioner of the Mayor's Office for People with Disabilities, and Kleo King, deputy commissioner. The ceremony took place on the field just prior to the start of the game.

As an added bonus, information about the [NYC Walk4Hearing](#) (taking place on September 25) was displayed on the Jumbotron! The Yankees gave the chapter 40 tickets and members turned out in force. Congratulations NYC Chapter!

ADVOCACY

HLAA was recently invited to speak about Internet Protocol Captioned Telephone Service (IP CTS) at the Internet Telecommunications Relay Services (iTRS) Advisory Council meeting in Annapolis, Maryland on the topic of "consumer concerns."

The discussion included the importance of IP CTS for people who cannot use Video Relay Services (VRS) or amplified phones to communicate on the phone; the need to ensure that the Federal Communications Commission (FCC) establishes quality standards; that distribution of the phones reaches the people who need them and does not overly restrict access to IP CTS; and that hardware and software are upgraded regularly to ensure the best service possible and that funding concerns are not outweighed by the need to serve the community.

Consumers who use IP CTS and have concerns are encouraged to [send complaints directly to the FCC](#) or contact Lise Hamlin, director of public policy, at advocacy@hearingloss.org.

EDUCATIONAL WEBINAR

September 21, 8 p.m. – 9 p.m. EST

The Patient's Guide to Tinnitus: 2016

Presenter: Douglas L. Beck, Au.D.

Audiologists and other health care professionals evaluate and manage tinnitus daily and can provide effective and useful management tools for up to 90 percent of all tinnitus patients. Although for some people with unrelenting tinnitus, it could be a chronic and disabling condition. Taming tinnitus begins with a complete history and audiologic evaluation, and could involve multiple health care professionals depending on the findings. In this webinar, we'll detail the types of tests which are useful for managing and diagnosing tinnitus patients (audiometric tests as well as questionnaires, medical consultations, radiographic studies and more), tinnitus classifications (subjective versus objective findings), treatments (medical, audiologic, psychological and more) and the vast multitude of wallet-biopsies, scams, "snake-oil" and "take-the-money-and-run" approaches found in newspapers, magazines, food stores and pharmacies.

For more information and supporting articles, go to [the presenter page](#) on the HLAA website.

HLAA2017 CONVENTION

Salt Lake City, June 22 – 25

There's so much to tell you about the [HLAA2017 Convention](#)! For starters, the **Call for Papers** is open so if you are interested in being a presenter in Salt Lake City please see the [submission form and instructions](#). We are planning to open **registration** for the Convention on November 1. Complete details will be on the [Convention page](#) and in the November/December issue of *Hearing Loss Magazine*.

PASSINGS

Ginny Clark, HLAA member and long-time Arizona state chapter coordinator, passed away on June 9, 2016. Ginny's passion for the hearing loss community shaped her life and interaction with others. Michele Michaels, of the Arizona Commission for the Deaf and Hard of Hearing (ACDHH) commented, "Ginny's work to support, advocate, mentor, educate and uplift HLAA chapters and hard of hearing individuals never ceased. Her friendship, support, leadership and passion will be missed."

A memorial service will be held on Friday, October 7th at Sunland Funeral Home, 15826 N. Del Webb Boulevard, Sun City, Arizona. Online condolences will be available at sunlandmemorial.com as of September 23rd. The service room will be looped and have CART.

In lieu of flowers, and if inclined, the family suggests memorials to the Ginny Clark HLAA – AZ Fund at Arizona Community Foundation, 2201 East Camelback Road, #405b, Phoenix, Arizona, 85016 or online at azfoundation.org/GinnyClark. The fund will help to sponsor the HLAA Arizona Walk4Hearing.

HLAA was near and dear to Ginny's heart. She will be remembered with gratitude and affection.