

FEBRUARY 5, 2016

This is a weekly report from the HLAA national office in Bethesda, Maryland. Please also sign up for the [HLAA e-News](#) where even more news is published.

CONVENTION 2016

Banquet Seating

Early-Bird registrants will have the opportunity to book their seat at the banquet very soon! Frankly, we have been inundated with registrations – once all are data are entered we will send an email that Banquet Seating has officially opened for Early-Birds. Keep an eye on your Inbox.

PRODUCT SHOWCASE WEBINARS

The Product Showcase Webinars are sponsored and presented by companies offering a product or service to people with hearing loss. In no way should the webinar be construed as an HLAA endorsement of the company or its products and services. Webinars are free, captioned and recorded for playback at a later time.

February Product Showcase Webinar

Wednesday, February 10, 8 p.m. – 9 p.m. EST

Audicus

Hear Better, Save Money: Your Guide to Buying Affordable Hearing Aids Online

Presenters: Allison Becker, Director of Business Development
Drew Wingert, Director of Customer Experience

In this presentation, Allison and Drew will walk viewers through the process of buying an affordable, high-quality hearing aid online. They will describe how people find their site, how Audicus representatives walk users through the purchasing process, and how the hearing aids are customized remotely. They will also discuss the new Audicus hearing screening app, which will allow people to assess their hearing from the comfort of home, and the newly released personal sound amplifier, the Solo.

To access the webinar, go to hearingloss.org/content/schedule and click on Join Webinar. As with all Product/Showcase webinars, products and/or services presented does not mean HLAA endorsement.



CHAPTERS

Attention all HLAA Chapter Leaders! We still have a couple of opportunities for you to be a State/Chapter Workshop presenter at [Convention 2016](#).

The Convention attendees need you and submitting your presentation proposal is really easy:

1. Go to the [Call for Papers section of the website](#)
2. Scroll down to the "State/Chapter Workshops" section
3. Download the Call for Papers form
4. Complete the Word document
5. Email it to [Nancy Macklin](#)

WALK4HEARING

The Walk4Hearing 2016 website is now live at walk4hearing.org. Help spread the good word about the Walks! We currently have the following National Sponsors signed up for 2016:

- ❖ CapTel Captioned Telephone
- ❖ MED-EL
- ❖ Advanced Bionics
- ❖ Cochlear Americas
- ❖ *hi HealthInnovations*
- ❖ IntriCon

To date, the HLAA Walk4Hearing has three Business Team Chairs on board:

- ❖ Lisa Tseng, M.D., CEO of *hi HealthInnovations*,
Minneapolis Walk4Hearing
- ❖ Ray Gamble, CEO and president of MED-EL, North America,
North Carolina Walk4Hearing
- ❖ Rob Engelke, founder and CEO, CapTel Captioned Telephone,
Milwaukee Walk4Hearing

