

## FEBRUARY 12, 2016

This is a weekly report from the HLAA national office in Bethesda, Maryland. Please also sign up for the [HLAA e-News](#) where even more news is published.

## CONVENTION 2016

Good news – we have been inundated with Early-Bird registrations from the U.S. and 12 international countries! Bad news – 30” of snow delayed data entry and confirmation letters. We are nearly caught up so we will begin seating for the *Capital* Banquet VERY soon! Only Early-Bird registrants will be eligible for early seating and will receive an email when we are ready to begin.

## CHAPTERS

Attention Chapter Leaders! You have been heard!

The All-Leaders Chapter Building Workshop at HLAA Convention 2016, on Wednesday, June 22, 2016 from 1 p.m.-3 p.m. will cover many of the topics about which you have been asking. Spirit of HLAA Award 2015 recipient and HLAA Sarasota/Manatee president JoAnne DeVries will moderate a rollicking panel discussion of:

- Volunteer recruitment from existing chapter members
- Proven strategies for member recruitment and retention
- Building cohesiveness among chapter members
- Building community support, partners and benefactors
- Chapter newsletter development
- Program topics most likely to attract attendees
- Program topics that draw attendees
- Successful chapter social activities
- Chapter website development
- Chapter administrative best practices that work:
  - record of chapter activities
  - report filing deadlines
  - membership rosters
  - membership renewals
  - membership dues collections
  - expense record keeping especially managing receipts,
  - making records accessible to chapter leaders

[Register for Convention TODAY](#), if you have not already, and get ready to join us on Wednesday afternoon for a panel you will not want to miss.



## BOARD OF TRUSTEES

Board Member Don Doherty from Virginia has been appointed vice chairperson of the Board. The position was left vacant when Valerie Stafford-Mallis left the Board last fall.

The HLAA Board of Trustees will hold their first meeting of 2016 on February 27 and 28, in Bethesda, Maryland, at the national office. As with all Board meetings, HLAA members are welcome to attend the open agenda portions of the meeting. If you are in the area and want to attend, email [Nancy Macklin](mailto:Nancy.Macklin@hearingloss.org). If you attend HLAA Convention 2016 in Washington, D.C., the Board will meet on Wednesday evening, June 22. All are welcome.

## WEBINARS

We are taking a break from the regularly scheduled educational webinar this month (third Wednesday of each month, 8 p.m. – 9 p.m.). The webinars will pick up again in March. Interested in presenting a webinar?

See <http://www.hearingloss.org/content/webinars> for details.

## DEVELOPMENT

We are getting closer every day to our 2016 big events [Walk4Hearing](#) and [Convention 2016](#). There are still excellent sponsorship opportunities available for both. You can help spread the word. Send either link to your social media contacts. It's going to be a great year. You may also contact Loretto McNally at [lmcnally@hearingloss.org](mailto:lmcnally@hearingloss.org) for more information.

