

APRIL 15, 2016

This is a weekly report from the HLAA national office in Bethesda, Maryland. Please also sign up for the [HLAA e-News](#) where even more news is published.

CONVENTION 2016

Convention 2016

Have you visited the [Convention page](#) lately? It's full of information about the Convention: The Experience Room, the Young Adult Murder Mystery event, *Capital Banquet Seating*, open mic night, current exhibitors and sponsors, special meetings, and so much more! Have a look!

Call for Volunteers

Interested in volunteering at Convention? We need workshop monitors, bag stuffers, and more. Email [Nancy Macklin](#) for a sign-up form.

CHAPTER CHALLENGE

The Chapter Scholarship Challenge Is On!

HLAA Montgomery County (MD) Chapter Issues a Challenge...for the 8th Year!

Once again, the HLAA Montgomery County (MD) Chapter is issuing a challenge to chapters and state organizations to send donations (increments of \$500) to the HLAA Chapter Challenge fund to help send as many people to Convention 2016 as possible! We have awarded six scholarships so far and have another **six** from HLAA members who really want to attend. Let's see what we can do to send all of them to Convention 2016!

For each scholarship recipient, HLAA will award a Full-activity registration package. Please do us the favor of letting us know if you can help by April 29, 2016.

Contact [Lise Hamlin](#) or [Hollace Goodman](#) for more information.

CHAPTERS

NEW Chapter Fundraising Information Available

If you have not visited the [Leader Support section](#) of the HLAA website, you owe it to yourself to take a look. New guidance on funding a chapter has been added. The new section is titled "Funding the Organization" and is found about halfway down on the [Financial Matters page](#).



As always, for assistance or just to bounce ideas off someone, please reach out to Valerie Stafford-Mallis, director of chapter development, at chapters@hearingloss.org.

EDUCATIONAL WEBINARS

[Webinar – April 20, 8 p.m. – 9 p.m. Eastern](#)

Successful Management of Hearing Loss Depends on Patient-Centered Care

Presenter: [Kathleen M. Cienkowski, Ph.D.](#), is an associate professor and program director of audiology at the University of Connecticut. Dr. Cienkowski studies speech perception for listeners with hearing loss with an emphasis on aging adults and their use of hearing aids to improve speech understanding. She is currently investigating the benefits of aural rehabilitation (AR) among adults with acquired hearing loss.

The patient has always been the central element in hearing health care. In the past, the dialogue between the patient and the provider regarding communication strategies and options was often the only treatment, especially when technology was limited. However, with rapid advances in hearing aids and cochlear implants, the model of care shifted away from patient-centered care to a medical model approach whereby the provider “prescribed devices” and did little else. Patients were viewed as a “hearing loss” rather than as individuals and were alienated from the decision-making process. This presentation will focus on how to put the “patient” back at the center of patient centeredness with an emphasis on empowering the patient to become actively involved in determining the management strategy most consistent with their preferences and values.

This educational webinar is free to attend and is captioned. It will be recorded for playback on our website. For a tutorial about how to access Blackboard Collaborate, see [step-by-step instructions](#).

